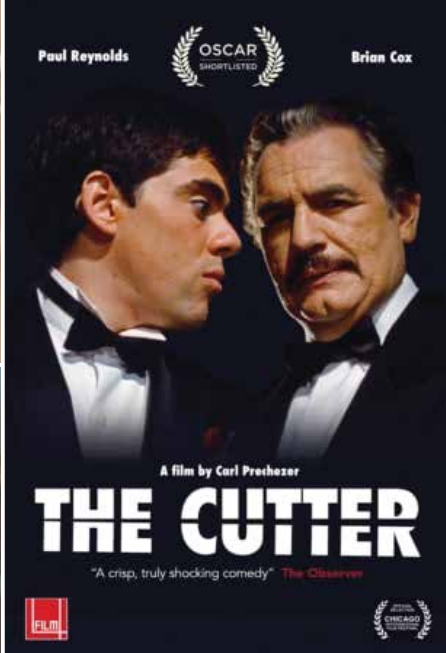
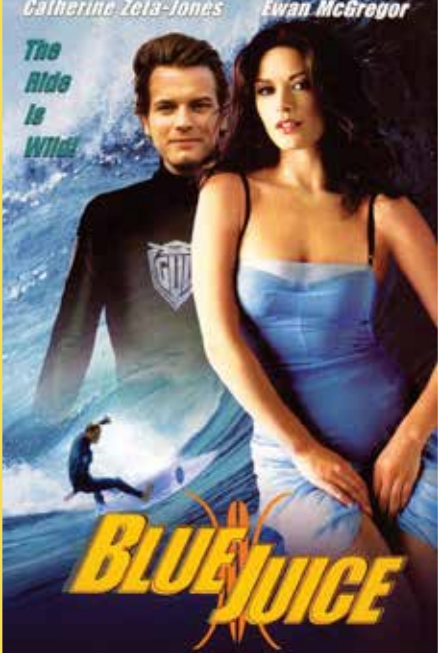


The Wine Show







# CARL PRECHEZER

COMMERCIAL. TV. FILM. DIRECTOR



## Profile

Award winning feature film and commercials writer/producer/director. Oscar shortlisted for The Cutter, Fortnum and Mason nominee for The Wine Show and Cannes Lions, PM Society and Clio winner for The Attack. USC trained narrative screenwriter with copy / campaign experience both online and broadcast. Worked extensively as a producer / director direct to channels, brands and agencies. Single and multi-camera knowledge as well as large scale productions and technically challenging shoots featuring stunts and underwater crews.

## Skills

Screenwriting, copywriting, tone of voice  
Producing/Directing  
Underwater Production  
Tabletop

Multi-camera  
Management Small + large crews  
Team leadership

## Education

The Royal College of Art  
Filmmaking

St Martins School of Art  
Art Direction

University of Southern California  
Screenwriting

## Contact

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## Awards

## Experience

### Writer

A Hip Hop Minute – Music documentary series  
The Travel Auction – Feature film screenplay  
Brighter Bikes – Campaign, scripts, tone of voice  
Go Ape – TV commercial campaign  
Captain Blood – Feature Film Screenplay

### Producer

Boris's Capital – Feature length documentary  
Brighter Bikes – Campaign  
D30 – Campaign development and strategy

### Director

Stealing Tomorrow – Multi award winning content  
See Below – Interactive / immersive experience

AstraZeneca/Havas Lynx - The Attack The Attack was made for 2018 Healthcare agency of the year. Winner - Cannes Lion, Clio + PM Society.

Wagamama - Refresh OOH, online and social.

Wasabi – M&S Partnership Ford - International campaign Samsung - Ongoing brand campaigns

### OTHER BRANDS INCLUDING:

LANSON, UNILEVER, FIAT, KELLOGGS, ALPEN GOLD, PHILIPS. LV...

